

# **“Target” or “Relationship” Evangelism**

By Dr. Randy Smith

**I Thessalonians 2:8** “ We loved you so much that we were delighted to share with you not only the gospel of God, but our lives as well.”

**Philemon vs 6** “I pray that you may be active in sharing your faith, so that you will have a full understanding of every good thing we have in Christ.”

## **How to Get Started**

### **Four Steps**

**Step ONE: Select a person(s)** [Recommend 3 persons & write names on Harvest Board]

- \* From the pools of **ACQUAINTANCES, FRIENDS, SCHOOL, WORK, NEIGHBORHOOD, RELATIVES, RECREATION ETC.**
- \* Pray that God will provide opportunities to make relational contact, and that God will remove any obstacles in making those initial contacts.
- \* Pray for wisdom in developing a strategic relationship.

**Step TWO: Develop a “Strategic Relationship.”**

- \* Gather information and make observations about their needs, religious exposure, hobbies, schedule, interests, etc. for the purposes of relationship building.
- \* Plan contact and relationship opportunities. i.e. invite for dinner, common interest activities, provide needs, etc.
- \* Become a real loving and caring friend.

**Step THREE: Communicate the Gospel.**

- \* Take them to the Gospel (a gospel presentation. i.e.. Church preaching, crusade, Christmas/ Easter Musical & Gospel program, coffee house, Gospel concerts, outreach activity. etc.)
- \* Take the Gospel to them. (You personally sharing the Gospel with them via your own testimony and Biblical presentation)

**Step FOUR: Follow-up, Disciple, Equip for Service.**

- \* Personal one on one, corporate Bible studies, small group study, modeling/mentoring relationships in a local church.

# WHO IS IN *YOUR* SIGHTS? **WORLD**

**COUNTRY**

**STATE**

**CITY**

**NAMES**

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**CITY**

**STATE**

**COUNTRY**